Attn: Principal / Career Master / Mistress

18 March 2016

HKIECA Boundless – Slogan and Video Competition

2 weeks sponsored English course at Brighton, UK or Perth, Australia

Dear Sir / Madam,

I am writing to invite students of your school to participate in the “HKIECA Boundless – Slogan and Video Competition” and to embark on a sponsored journey of 2-weeks English course at Brighton, United Kingdom or at Perth, Australia in July 2016.

**Competition**

The competition aims to encourage students not to be bound only by the tertiary alternatives available in Hong Kong. Modern graduates shall be well-equipped with both hard soft skills. Meeting people from different culture background and to live overseas enriches soft skills. The winners of the competition will be given an opportunity to study either at Bellerbys College in Brighton, United Kingdom or PIBT at Edith Cowan University in Perth, Australia.

**Organiser and Sponsors**

The HKIECA was established on 30 November 2004 to enhance professionalism of overseas education consulting industry. The two prizes are sponsored by two international education providers-- Bellerbys College of Studygroup and PIBT of Navitas.

I sincerely ask for the display of the enclosed posters and encourage students to participate, offering students a chance to show their talents and creativity and an opportunity to have a valuable experience in meeting people from different parts of the world. For more information and last year’s competition, please kindly visit www.hkieca.com/boundless or contact Willy Kwong / Kevin Tsui at +852 2323-3287.

Yours faithfully,

Willy Kwong, Chairperson

www.hkieca.com/boundless